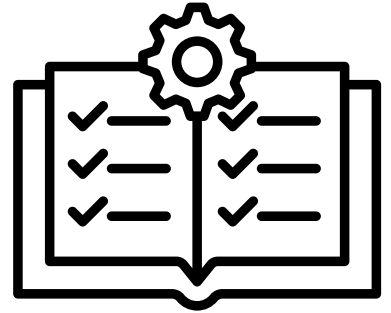


# Welcome to our Web Rangers Digital Literacy Training Guide For Parents!



Web Rangers empowers children with skills and knowledge so they use the internet and social media safely and responsibly, so they are able to champion their rights in the digital world.

Web Rangers is here to help you navigate the challenges and opportunities of raising children in a digital world.



# Today's topic is Understanding Digital Media

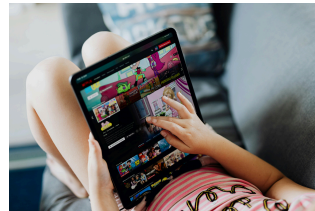
## What is Digital Literacy?

**Media Literacy:** The ability to identify different types of media and understand their messages.

**Digital Literacy:** A subset of media literacy, focusing on using digital devices (smartphones, tablets, computers, etc) critically to make informed decisions and participate actively in society.

## Types of Digital Media

**Videos:** Popular on social media due to their engaging combination of visuals and audio. They easily capture attention and convey information.



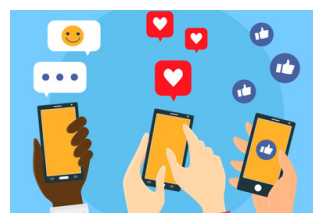
**Memes, GIFs, & Stickers:** Used to convey cultural, social, or political messages humorously and quickly. GIFs are often animated and used to express feelings in digital conversations.



**Podcasts, Voice Notes, & Audio Files:** Allow for conveying messages authentically and conveniently. Podcasts are topical and can cater to various interests.



**Text:** Text are written words that often include abbreviated internet slang (e.g., 'LOL', 'OMG', 'BTW') and are frequently accompanied by emojis to humorously express feelings.





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## Essential Insights for Parents: Impact on Children

Digital Media has infinite benefits for children:

- It helps them enhance their social-emotional skills and strengthen connections with friends and family.
- As a channel for inquiry and project-based learning, it's a great tool for improving academic performances.
- It encourages creativity by allowing kids to explore their identities whilst offering them unlimited options for entertainment.

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At the same time, digital media poses significant threats to children's wellbeing:

- **Information Overload:** The vast amount of digital information can overwhelm children, affecting their decision-making, productivity, and mental well-being.
- **Addiction and Isolation:** Prolonged use of digital technologies can trap children in unhealthy echo chambers, lead to online addiction, social isolation, depression, and anxiety.
- **Privacy and Security:** There are growing concerns about how data collected from user activity is used, especially for children whose information rights are protected under the law. Exposure to age-inappropriate content & cybercriminals often target children.

## Helping kids develop digital literacy skills – What can I do?

**Develop Digital Literacy:** Ensure that your child obtains digital literacy training through programs like Web Rangers your child to use digital tools critically and responsibly.

- Set the standard – model responsible digital media use for your kids
- Make having conversations about family digital activities a habit
- Review privacy setting & keep them on private
- Ensure they obtain digital literacy skills training

# Stay in Touch



Subscribe to our newsletter for the latest in digital literacy and safety.  
Learn more at [Web Rangers](#).

Digital Dilemmas? Get expert advice from Agony Aunt to navigate your child's online challenges.  
Visit [Hash Play](#) for support.



Report Misinformation: Encounter harmful content online?  
Report it to [Real 411](#) for expert review and action against digital threats to democracy.

